



## The Pesticide Label

A pesticide label displays several kinds of important information which the user must first familiarize with prior to use of the product (Fig. 1). To differentiate its product from similar chemicals sold on the market by competitors, a manufacturer identifies every pesticide using a trade/brand name. Unfortunately, it is this name (appearing in large font size) which most extension workers, agronomists and farmers commit to memory instead of the active ingredient(s) (appearing in smaller font size). Of the two, the name of the active ingredient(s) is the one to memorize as it is the internationally recognized chemical name of the actual poison.

